

2220 INTERNATIONAL MUSIC FESTIVAL

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Авіалінії, які єднують!



Ministry of Culture and
Information Policy of Ukraine

TERMS OF THE 2220 INTERNATIONAL MUSIC FESTIVAL VIDEOCLIP

About us

2220 International Music Festival VIDEOCLIP was created by the promotion and production company STUDIORAR and the Association for the Development of International Relations ADRUM under the patronage of the Ministry of Culture and Information Policy of Ukraine. The festival is organized with the aim of developing the vocal and visual aesthetics of the world music space, creating and strengthening international relations, promoting young talents and developing cultural diplomacy.

Festival time: July-October 2021

Deadline for submission of applications: October 1, 2021

Format: vocal, solo.

Age categories: 5-8, 9-11, 12-15, 16-19, 20-25 years old

Subjects for evaluation:

- Vocal
- Video
- Interpretation

Assessment method

The participants are evaluated exclusively by the jury (without any public voting) on a 10-point system, where 1 is the lowest score, 10 is the highest. The winner is the one with the most points.

The distinguished international jury of 2220 International Music Festival VIDEOCLIP includes:

Jury

- Semyon Gorov, Ukraine, - Chairman of jury - clipmaker, music producer, director of theater, film, music TV shows and TV musicals.
- Elena Andreicheva, Great Britain - Oscar and BAFTA-winning Producer and Filmmaker (2019 year).
- Sabrija Vulic, Montenegro - long-term head of Montenegrin delegation at Eurovision Song Contest, general producer of the main entertainment TV channel in Montenegro TVCG2.
- DJ Ravin, France - trendsetter of the musical ideology of the world famous Buddha Bar compilation series, a resident of one of the most fashionable clubs in the world, the Parisian Buddha Bar.
- Lilit Hovhannisyan, Armenia - singer, the absolute Armenian leader of the number of subscribers on social networks and views of video content (over 400 million views on YouTube).
- Pavle Plahutnik, Slovenia - director of the International Music FeNS Festival in Koper, Slovenia.
- Mehmet Alper Kazancioglu, Turkey - an outstanding opera singer, an associate professor at the State Conservatory of Turkey.
- Marc Sierens, Belgium - conductor, musician, music professor.
- Eldar Gasimov, Azerbaijan - Eurovision winner (2011), singer, songwriter, actor.
- Vasil Popadyuk, Canada - a virtuoso violinist is called the "new Paganini" and the "golden violin of Canada".
- Sokol Marsi, composer, songwriter and music producer, director of many festivals, including the national selection for the Junior Eurovision Song Contest.

Participation rules

To participate, you must fill out the Application Form and provide a video clip for the song you are performing.

Video requirements:

Technical requirements: horizontal full hd video - resolution 1920 × 1080 pixels, 16:9 aspect ratio, a frame rate of at least 24 / sec., MP4 format.

The video can be filmed with professional equipment or with a mobile phone.

Sound: studio recording.

Back vocal: allowed.

Language: any one.

Authorship of the song: any one.

Video submission options: the video must be provided as a link to Youtube or to any file hosting service. The link must be indicated in the **Application Form**.

How to apply

Download and fill out the **Application Form** on the website and send it to the email: 2220festival@gmail.com.

Indicate sn the subject line: Participation in 2220 International Music Festival VIDEOCLIP

First round - Free casting

Everyone who has applied goes to the first stage of the casting. After the selection, you will be informed by e-mail whether you qualify for the second round or not.

Second round

If you have passed to the second round, then for further participation you need to pay a registration fee 50 euros (or 1600 UAH) within 5 banking days. It can be paid to a bank account, bank card or Western Union, MoneyGram or any other system. We will send the data to you by email. After payment you become the Finalist of the festival.

What each Finalist will get

Video clips of all Finalists will be posted on the YouTube channel and Facebook page of the festival:

https://www.youtube.com/channel/UCPsjaUNg9g769mX_UNm3BIQ

<https://www.facebook.com/2220InternationalMusicFestival>

All Finalists receive a Finalist Diploma in electronic form, which you can post on social networks and print.

Third round – Super Final

25 Finalists advance to the Super Final. Winners and prize-winners are selected from the Super Finalists (they will be chosen only by the jury on a 10-point system).

All 25 Super Finalists receive:

Participation in a photo exhibition in the Central Park of Culture and Rest Kyiv within a month!

The exhibition will be located near the famous Arch of Friendship of Peoples - one of the most important and beautiful places in the capital of Ukraine, where Kyivites and guests of the city like to walk: a beautiful view of the Dnieper opens from here, there is a stage, an amphitheater and great square from where you can get to the main street of the city - Khreshchatyk, as well as on the glass bridge to go to Vladimirskaya Gorka to the oldest monument in the city to St. Vladimir, or, going deeper into the park, walk to the Mariinsky Palace.



The exhibition aims to acquaint a wide audience with the work of young artists from different countries.

Special constructions will feature photos of bright screen capture from clips of 25 Super Finalists (one screen capture from each a participant's video), portrait photos of the Super Finalists with the name, surname and country of the participant. Next to each photo there will be a QR code with a transition to the Super Finalist's clip on the festival's YouTube channel. A description of the project and members of the festival jury will also be presented.

Also, the Super Finalists, from which the prize-winners and winners will be selected will receive:

Prizes

Prize winners receive:

- Prize Winner Diploma (II or III place, respectively) in electronic form, which you can post in social networks and print.
- Wide promo in media and social networks:
 - ✓ Name, age, place of residence and photo of the Winner in leading media;
 - ✓ Promo in the social networks of the festival (at least 10,000 views)

Winners receive:

- The Winner's Diploma in electronic form, which you can post on social networks and print.
- Wide promo in media and social networks:
 - ✓ Name, age, place of residence and photo of the Winner in the leading media;
 - ✓ Promo in the social networks of the festival (at least 20,000 views).

WELCOME TO 2220 INTERNATIONAL MUSIC FESTIVAL VIDEOCLIP!

Tel: +38 067 409 41 55 (WhatsApp, Viber, Telegram, WeChat)

Website: <https://2220rar.com>

Facebook: <https://www.facebook.com/2220InternationalMusicFestival/>

Instagram: https://instagram.com/2220_festival?igshid=1f0quqts8zw4p

YouTube: https://www.youtube.com/channel/UCPsjaUNg9g769mX_UNm3BIQ